

# George Wincott

FULL UK DRIVING LICENCE

25 Westminster Road, Blackpool, FY1, 2QE, My work - <https://linktr.ee/gwincottjournalism>  
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## PERSONAL PROFILE - PRESENTER AND JOURNALIST

Experienced and enthusiastic presenter and journalist across broadcast, written and digital platforms. This is demonstrated by my high level of experience in front of camera, presenting weekly video content for Blackpool FC, Fleetwood Town FC and weekly radio shows for Coastal Radio DAB. I am also a confident writer, with a portfolio of published articles and a creative video editor, producing viral videos on a regular basis for my own social media channels. I have also worked behind the scenes in television with ITV, Sky Sports News and more.

## PROFESSIONAL EXPERIENCE



### Work placement opportunities

#### Sky Sports News - January 2025

- Produced a breaking news story used on-air.
- Created video material for the Transfer Show.
- Shadowed Soccer Saturday coverage.

#### TalkSPORT - January 2025

- Edited audio from live sporting events.
- TalkSPORT2 on-air appearance - 2021.

#### Work experience - Manchester City FC - 2024.

#### Runner - ITV Sport - 2025 FA Cup fixtures.

#### Runner - The Voice UK - ITV (4 months).

#### Regular public speaking - Royal Television Society.



### Coastal Radio DAB

Dec 2022 - Present

#### Radio Presenter - 2yr

- Present and produce the weekly Saturday Lunch show on-air, formerly Sunday Breakfast.
- Responsible for on-air traffic, travel and weather.
- Presented and interviewed guests from over 25 different events in the Blackpool area.
- Specialise in social media management for the station, i.e - Instagram, Facebook, TikTok etc.



### Content Creators Blackpool Jan 2023 - Present

- Enhancing clients' social media presence.



### Blackpool Football Club Sept 2024 - Present

#### Matchday Media Assistant - 5 months

- Tasked with creating engaging and successful social media content for Instagram and Twitter (X), for an audience of almost 300,000 followers, attending home and away fixtures.
- Hosted the club's official Preview Show in a multi-camera studio, presenting to camera.
- Producing 'on the whistle' match reports.
- Responsible for liaising with external media and other members of staff on a matchday.



### Fleetwood Town FC July 2023 - Sept 2024

#### Matchday Media Assistant - 1yr 3 months

- Created engaging social media content to over 150,000 followers, attending every home fixture.
- Presented the club's matchday video content on a regular basis, in front of camera.
- Stadium Big Screen Operator for every home matchday, looking after contractual agreements.
- Also Head of Media for Fleetwood Town's International Football Academy for Summer 2024, creating content to help recruit new players.

## EDUCATION AND AWARDS

### BA Hons Sports Journalism 2022 - 2025

#### BJTC and NCTJ qualified after graduation

- Third year Sports Journalism student at UCLan.

#### John Schofield Trust fellow recipient

- Currently being mentored by Match of the Day presenter Mark Chapman.

#### Royal Television Society bursary scholar

- Currently being mentored by Phil Heslop, Senior Editor at ITV Sport.
- A levels, A,B, Distinction star - English. Language, Media Studies, Business Studies.

## SOCIAL MEDIA CHANNELS

### Personal TikTok Page - 'gwincottball'

- Produce football stories and news content with over 8,000,000 videos views and 7,800 page followers.
- Several videos with over 1,000,000 views each.

### YouTube Channel - 'ItsRamos'

- Produced football 'vlog' content, with 900,000 video views and 4,700 page subscribers.

## REFEREES

- Sam Fielding - Press Officer, Fleetwood Town FC.
- Sean Callaghan - Production Coordinator, ITV.